

PAW Social Media Guidelines

Below are some common sense social media guidelines that all Volunteers should adhere to. Any questions should be directed to the PAW outreach coordinator at outreach-coordinator@paw-rescue.org.

When posting on a social media platform (such as *Facebook, Instagram or Twitter*) you should refrain from:

- Using anyone's last names
- Mentioning the names of the kennels or vet offices PAW uses
- Mentioning (and thus advertising) for-profit groups. e.g., groomers, trainers unless given the okay by PAW's President or Vice-President
- Posting any URLs to our PAW Website Member's Page
- Making mention of other volunteers, including prospective or former volunteers, and prospective or current fosters or adopters
- Making negative mentions of people who have given up an animal PAW has taken in, including adopters who have returned a dog or cat
- Making statements about any small or large "controversy" within PAW, e.g., animal care or adoptions, delegation of responsibilities, disagreements with PAW leadership
- Posting pictures with children in them
- PAW volunteers may be videotaped or photographed but if they can request not to be their image must not be used